

19-23 October 2026 · Five practical days

AI for Church Leadership and Management

The purpose

Learn how to leverage AI for church administration, communication, event planning, content creation and ministry planning—with human judgement, biblical care and responsible use at the centre.

For church leaders and ministry teams

Pastors, administrators, ministry coordinators, and communication and media volunteers. No coding experience assumed.

AI serves the ministry. It does not lead it.

- AI cannot replace the church leader: calling, accountability and care of souls remain human responsibilities.
- AI cannot replace prayer, counselling or spiritual discernment.
- AI cannot replace personal fellowship with God or the workings of the Holy Spirit.
- Adopt AI as an enabler, never as a replacement. Check every output against Scripture, sound doctrine and approved facts before it reaches people.

The learning approach

Ministry-first learning. Build something each day. Human review throughout. Activity previews are practice demonstrations, not a live AI service or real messaging system.

Day 1 · Monday, 19 October 2026

Understanding AI and using it responsibly in ministry

Your outcome

Move from curiosity to a useful, safe first ministry workflow.

What we will work through

- Understand what AI can and cannot do: drafting and pattern-finding, not spiritual authority or guaranteed truth.
- Write clear instructions using role, ministry context, task, approved sources, constraints and output format.
- Practise checking facts, Scripture references, tone and cultural relevance before sharing.
- Protect pastoral confidentiality: use fictional or anonymised examples, not counselling notes or membership lists.

Hands-on project: Your ministry prompt starter kit

Turn a fictional church planning brief into a volunteer meeting agenda and a clear announcement. Compare a vague request with a structured prompt, refine the result and identify what still needs human review.

What you will create

- Three reusable prompts for your own ministry responsibilities.
- One revised meeting agenda and announcement.
- A personal “verify before sharing” checklist.

In a Ghanaian ministry context

A Kumasi church needs a short agenda for volunteers preparing a community clean-up. Keep responsibilities clear without including private member details.

Interactive preview

Build a ministry prompt — You can brief an AI assistant, evaluate its draft and retain responsibility for every published word.

Day 2 · Tuesday, 20 October 2026

AI for sermon development and Christian content creation

Your outcome

Develop a coherent teaching package without outsourcing biblical interpretation or pastoral judgement.

What we will work through

- Start with the biblical text, audience and teaching purpose; examine context and check cross-references in a trusted Bible translation.
- Distinguish Scripture quotations, commentary, interpretation and AI suggestions; verify quotations and respect translation permissions.
- Develop a sermon structure with introduction, key points, illustrations, applications and discussion questions.
- Adapt approved teaching into devotionals, announcements, quote snippets, simple designs and an interactive sermon brochure.

Hands-on project: Sermon-to-ministry content pack

Bring a passage and your own teaching notes. Develop a sermon outline, review its theological claims, then turn the approved message into a devotional, two quote designs and a mobile-friendly brochure with expandable study questions.

What you will create

- A human-reviewed sermon outline with checked references.
- A short devotional and two clearly attributed quote/nugget designs.
- An interactive sermon brochure with passage reference, key points and study questions.

In a Ghanaian ministry context

Prepare a teaching package on serving our neighbours for a mixed-age congregation in Accra. Adapt the language for a youth discussion without changing the message.

Interactive preview

Create a sermon brochure preview — One carefully reviewed message becomes several consistent resources; AI supports preparation, not revelation.

Day 3 · Wednesday, 21 October 2026

AI for church administration, planning and reporting

Your outcome

Turn everyday office information into clear actions, realistic budgets and accountable reports.

What we will work through

- Structure fictional church records; define access, consent and retention before using real information.
- Convert meeting notes into minutes, decisions, action owners and due dates without inventing missing decisions.
- Plan an event with tasks, roles, timelines, safeguarding, accessibility and a contingency allowance.
- Check spreadsheet calculations and draft a concise ministry report with evidence and unresolved questions.

Hands-on project: Church operations and event pack

Organise a fictional community outreach event. Clean a sample attendance summary, extract actions from sample minutes, build a budget in Ghana cedis and prepare a one-page leadership report. Reconcile totals manually.

What you will create

- Minutes and an action tracker using sample information.
- An event run sheet and checked budget.
- A one-page report distinguishing evidence, assumptions and next steps.

In a Ghanaian ministry context

Plan a community health outreach in Tema. Assign volunteer roles, estimate refreshments and transport, and flag supplier prices that still need confirmation.

Interactive preview

Try the event budget planner — You leave with practical office templates, not an unverified collection of AI-generated documents.

Day 4 · Thursday, 22 October 2026

AI for communication, outreach and ministry planning

Your outcome

Coordinate consistent messages, Sunday media and respectful follow-up across your ministry.

What we will work through

- Adapt an approved message for a notice, short social post, projection slide and livestream description.
- Plan a service media run sheet: slide order, captions, Scripture checks, image rights and livestream consent.
- Map a simple follow-up workflow with explicit permission, a human approval step, an opt-out and a named owner.
- Create a community engagement plan with a clear need, audience, activity, responsibilities and a way to evaluate progress.

Hands-on project: Outreach and communication workflow

Plan an outreach invitation and Sunday communication pack. Walk through a sample visitor journey from permission to a reviewed welcome message, then test declined consent and pastoral-care exceptions before anything is sent.

What you will create

- An invitation adapted for three communication channels.
- A projection and livestream preparation checklist.
- A consent-aware follow-up map and a short ministry engagement plan.

In a Ghanaian ministry context

A Cape Coast congregation invites neighbours to a family support event. New visitors choose whether to receive follow-up; sensitive needs are referred to a person, not an automated reply.

Interactive preview

Test a visitor follow-up journey — Automation assists coordination while people retain control of pastoral relationships.

Day 5 · Friday, 23 October 2026

Governing AI in the church, Christian ethics and ministry innovation

Your outcome

Present a useful ministry project with clear safeguards, ownership and a realistic adoption plan.

What we will work through

- Discuss Christian ethics: truthfulness, dignity, stewardship, bias, accountability and the limits of delegated judgement.
- Draft practical rules for acceptable use, confidentiality, copyright, consent, disclosure and leadership approval.
- Assess supplier access, data handling and costs; decide what must stay offline and when to stop an unsafe workflow.
- Present a capstone, receive peer feedback and define a small supervised pilot with a review date and success criteria.

Hands-on project: Your responsible ministry AI pilot

Choose a project from the week, improve it with feedback and demonstrate it using fictional information. Present the ministry need, the working output, the human review points and your response to a privacy or accuracy failure.

What you will create

- One demonstrated capstone: teaching pack, operations pack or outreach workflow.
- A one-page church AI-use charter with a named approver.
- A 30-day pilot plan with a review date and measurable checks.

In a Ghanaian ministry context

Present an outreach coordination pack to a mock church council. Explain who approves messages, what data is excluded and how the team will handle a wrong or inappropriate output.

Interactive preview

Check your pilot readiness — You finish with a practical project and a responsible plan to introduce it in your church.

Friday showcase · Preparation · Toolkit

A project for your church. A plan to use it responsibly.

Choose a capstone pathway

- Teaching & content pack: reviewed sermon outline, devotional, quote designs and interactive study brochure.
- Church operations pack: meeting actions, event plan, checked budget and clear leadership report.
- Outreach & follow-up plan: consistent communication, consent-aware workflow and practical engagement plan.

Come prepared

- A laptop if available, internet access and a willingness to practise.
- A Bible, a passage or teaching topic, and non-confidential ministry notes.
- One real ministry challenge you would like to improve.
- Fictional examples instead of member lists, giving records or counselling information.

Tools you will interact with

Pewbeam · Pulpit AI · Deacon AI · Simple n8n flow · SmartVerses MCP

Access and availability

Account requirements, availability and any paid features will be checked before use; no subscription or paid access is promised. Day One uses ChatGPT and supported Scheduled Tasks, with a phone/calendar fallback.